

# **Econophysics III:**

# Financial Correlations and Portfolio Optimization

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Let's Face Chaos through Nonlinear Dynamics, Maribor 2011

#### **Outline**

Portfolio optimization is a key issue when investing money. It is applied science and everyday work for many physicists who join the finanical industry.

- importance of financial correlations
- portfolio optimization with Markowitz theory
- problem of noise dressing
- cleaning methods filtering and power mapping
- application to Swedish and US market data
- rôle of constraints in portfolio optimization

# Portfolio, Risk and Correlations

## Putting together a Portfolio

Portfolio 1

ExxonMobil

**British Petrol** 

**Daimler** 

Toyota

ThyssenKrupp

Voestalpine

Portfolio 2

Sony

**British Petrol** 

Daimler

Coca Cola

**Novartis** 

Voestalpine

## Putting together a Portfolio

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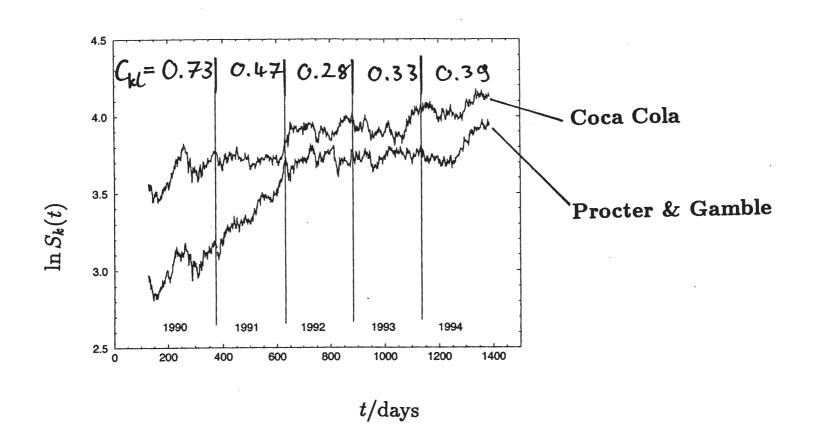
**Novartis** 

Voestalpine

correlations — diversification lowers portfolio risk!

#### Correlations between Stocks

#### visual inspection for Coca Cola and Procter & Gamble



correlations change over time!

## Portfolio and Risk Management

portfolio is linear combination of stocks, options and other financial instruments

$$V(t) = \sum_{k=1}^{K} w_k(t) S_k(t) + \sum_{l=1}^{L} w_{Cl}(t) G_{Cl}(S_l, t) + \sum_{m=1}^{M} w_{Pm}(t) G_{Pm}(S_m, t) + \dots$$

with time-dependent weights!

portfolio or fund manager has to maximize return

- high return requires high risk: speculation
- low risk possible with hedging and diversification

find optimum for risk and return according to investors' wishes

--- risk management

#### Risk of a Portfolio

general: 
$$V(t) = \sum_{k=1}^{K} w_k(t) F_k(t)$$
 with risk elements  $F_k(t)$ 

define moments within a time T

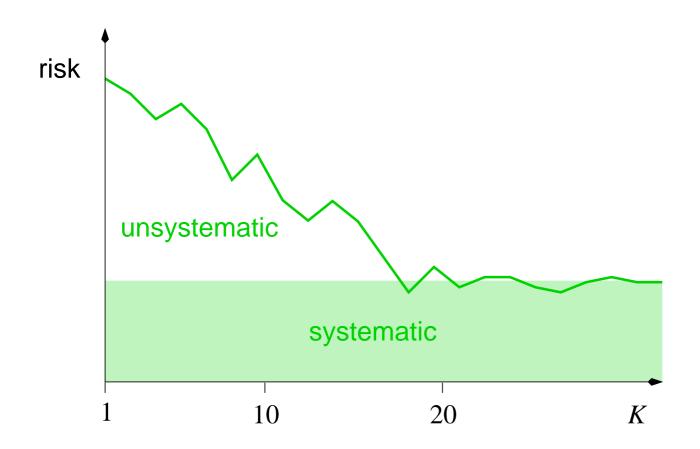
$$\langle V(t) \rangle = \frac{1}{T} \sum_{t=1}^T V(t) \qquad \text{and} \qquad \langle V^2(t) \rangle = \frac{1}{T} \sum_{t=1}^T V^2(t)$$

risk is the variance of the portfolio  $\langle V^2(t) \rangle - \langle V(t) \rangle^2$ 

often normalized 
$$\frac{\langle V^2(t) \rangle - \langle V(t) \rangle^2}{\langle V(t) \rangle^2}$$

## Diversification — Empirically

systematic risk (market) and unsystematic risk (portfolio specific)



a wise choice of K=20 stocks (or risk elements) turns out sufficient to eliminate unsystematic risk

#### Risk, Covariances and Correlations

if the weights  $w_k(t)$  are time—independent within the time interval T under consideration, one has

$$\langle V^{2}(t)\rangle - \langle V(t)\rangle^{2} = \sum_{k,l} w_{k} w_{l} \langle F_{k}(t)F_{l}(t)\rangle - \left(\sum_{k=1}^{K} w_{k} \langle F_{k}(t)\rangle\right)^{2}$$

$$= \sum_{k,l} w_{k} w_{l} \left(\langle F_{k}(t)F_{l}(t)\rangle - \langle F_{k}(t)\rangle \langle F_{l}(t)\rangle\right)$$

$$= \sum_{k,l} w_{k} w_{l} \left(\langle F_{k}(t) - \langle F_{k}(t)\rangle\rangle\right) \left(\langle F_{l}(t) - \langle F_{l}(t)\rangle\right)$$

covariance matrix element  $\Sigma_{kl}$ 

### Measuring Financial Correlations

stock prices  $S_k(t), \ k=1,\ldots,K$  for K companies measured at times  $t=1,\ldots,T$ 

returns 
$$G_k(t) = \ln \frac{S_k(t + \Delta t)}{S_k(t)} \simeq \frac{dS_k(t)}{S_k(t)}$$
 volatilites  $\sigma_k(T) = \sqrt{\langle G_k^2(t) \rangle - \langle G_k(t) \rangle^2}$  normalized time series  $M_k(t) = \frac{G_k(t) - \langle G_k(t) \rangle}{\sigma_k}$ 

correlation 
$$C_{kl}(T) = \langle M_k(t) M_l(t) \rangle = \frac{1}{T} \sum_{t=1}^{T} M_k(t) M_l(t)$$

#### Financial Correlation and Covariance Matrices

correlation matrix C = C(T) is  $K \times K$  with elements  $C_{kl}(T)$ 

$$C = C(T) = \frac{1}{T}MM^{\dagger}$$

covariance 
$$\Sigma_{kl}(T) = \left\langle \left( G_k(t) - \left\langle G_k(t) \right\rangle \right) \left( G_l(t) - \left\langle G_l(t) \right\rangle \right) \right\rangle$$

covariance and correlation are related by

$$\Sigma_{kl}(T) = \sigma_k(T)C_{kl}(T)\sigma_l(T)$$
, such that  $\Sigma = \sigma C \sigma$ ,

where  $\sigma = \operatorname{diag}(\sigma_1, \dots, \sigma_K)$  measured volatilities

# Markowitz Portfolio Optimization

#### Portfolio Risk and Return

portfolio 
$$V(t) = \sum_{k=1}^{K} w_k S_k(t) = w \cdot S(t)$$

 $w_k$  fraction of wealth invested, normalization

$$1 = \sum_{k=1}^{K} w_k = w \cdot e$$
 with  $e = (1, \dots, 1)$ 

desired return for portfolio  $R = \sum_{k=1}^{n} w_k r_k = w \cdot r$ 

 $r_k = dS_k/S_k$  expected return for stock k

risk 
$$\Omega^2 = \sum_{k,l}^K w_k \Sigma_{kl} w_l = w^\dagger \Sigma w = w^\dagger \sigma C \sigma w$$

## **Optimial Portfolio**

find those fractions  $w_k^{({\rm opt})}$  which yield the desired return R at the minimum risk  $\Omega^2$ 

#### Euler-Lagrange optimization problem

$$L = \frac{1}{2} w^{\dagger} \Sigma w - \alpha \left( w \cdot r - R \right) - \beta \left( w \cdot e - 1 \right)$$

 $\alpha$ ,  $\beta$  Langrange multipliers,  $\Sigma = \sigma C \sigma$  covariance

$$\frac{\partial L}{\partial w} = 0, \quad \frac{\partial L}{\partial \alpha} = 0, \quad \frac{\partial L}{\partial \beta} = 0$$

system of K+2 equations

#### No Constraints: Closed Form Solutions

K+2 coupled equations read explicitly

$$0 = \sum w^{\text{(opt)}} - \alpha r - \beta e$$
$$0 = r \cdot w^{\text{(opt)}} - R$$
$$0 = e \cdot w^{\text{(opt)}} - 1$$

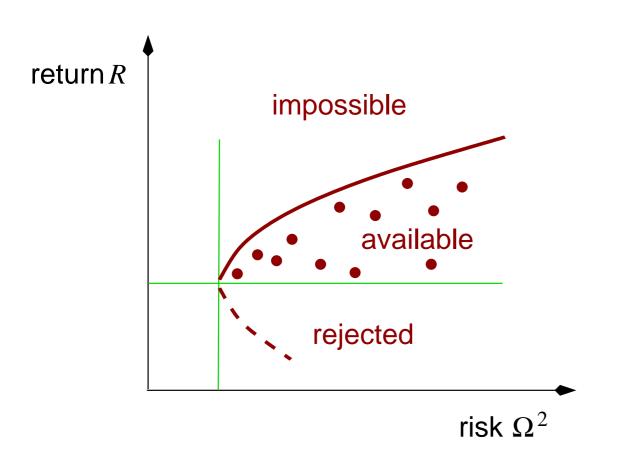
if they exist, solutions are given by

$$w^{(\text{opt})} = \frac{\Sigma^{-1}e}{e^{\dagger}\Sigma^{-1}e} + \frac{e^{\dagger}\Sigma^{-1}e R - r^{\dagger}\Sigma^{-1}e}{e^{\dagger}\Sigma^{-1}e r^{\dagger}\Sigma^{-1}r - (e^{\dagger}\Sigma^{-1}e)^{2}} \Sigma^{-1} \left(r - \frac{e^{\dagger}\Sigma^{-1}r}{e^{\dagger}\Sigma^{-1}e}e\right)$$

check that they minimize risk

risk  $\Omega^2$  is a quadratic function in desired return R

#### **Efficient Frontier**



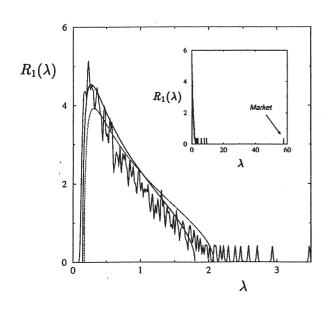
return R is a square root in the risk  $\Omega^2$ 

inclusion of further constraints possible, for example no short selling,  $w_k \geq 0 \longrightarrow \text{efficient frontier changes}$ 

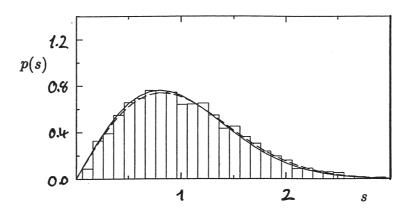
# Noise Dressing of Financial Correlations

### **Empirical Results**

#### correlation matrices of S&P500 and TAQ data sets



eigenvalue density



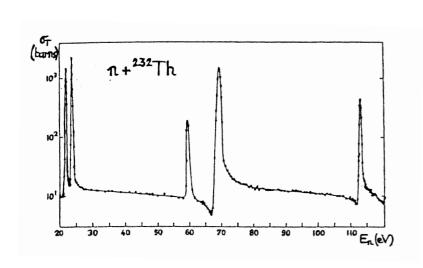
distribution of spacings between the eigenvalues

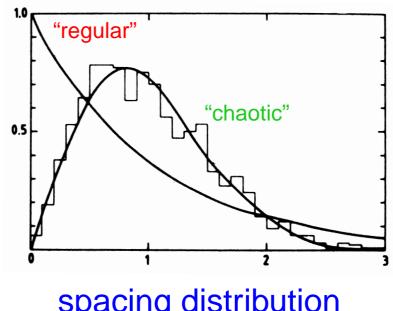
#### true correlations are noise dressed $\longrightarrow$ DISASTER!

Laloux, Cizeau, Bouchaud, Potters, PRL 83 (1999) 1467 Plerou, Gopikrishnan, Rosenow, Amaral, Stanley, PRL 83 (1999) 1471

#### **Quantum Chaos**

#### result in statistical nuclear physics (Bohigas, Haq, Pandey)





resonances

spacing distribution

universal in a huge variety of systems: nuclei, atoms, molecules, disordered systems, lattice gauge quantum chromodynamics, elasticity, electrodynamics

quantum "chaos" --> random matrix theory

### Major Reason for the Noise

$$C_{kl} = \frac{1}{T}\sum_{t=1}^T M_k(t)M_l(t) \qquad \text{we look at} \qquad z_{kl} = \frac{1}{T}\sum_{t=1}^T a_k(t)a_l(t)$$

with uncorrelated standard normal time series  $a_k(t)$ 

 $z_{kl}$  to leading order Gaussian distributed with variance T

$$z_{kl} = \delta_{kl} + \sqrt{\frac{1+\delta_{kl}}{T}}\alpha_{kl}$$
 with standard normal  $\alpha_{kl}$ 

$$\longrightarrow$$
 noise dressing  $C = C_{\text{true}} + C_{\text{random}}$  for finite  $T$ 

it so happens that  $C_{\mathrm{random}}$  is equivalent to a random matrix in the chiral orthogonal ensemble

#### **Chiral Random Matrices**

Dirac operator in relativistic quantum mechanics, M is  $K \times T$ 

$$D = \begin{bmatrix} 0 & M/\sqrt{T} \\ M^{\dagger}/\sqrt{T} & 0 \end{bmatrix}$$

chiral symmetry implies off-block diagonal form

eigenvalue spectrum follows from

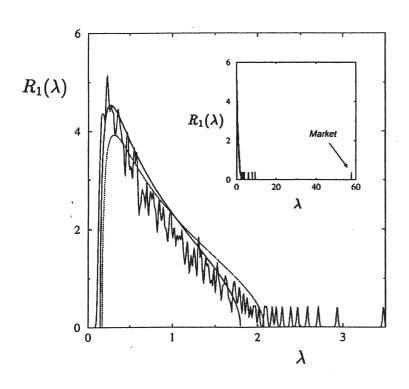
$$0 = \det(\lambda 1_{K+T} - D) = \lambda^{T-K} \det(\lambda^2 1_K - MM^{\dagger}/T)$$

where  $C = MM^{\dagger}/T$  has the form of the correlation matrix

if entries of M are Gaussian random numbers, eigenvalue density

$$R_1(\lambda) = \frac{1}{2\pi\lambda} \sqrt{(\lambda_{\text{max}} - \lambda)(\lambda - \lambda_{\text{min}})}$$

### Correlation Matrix is Largely Random



random matrix behavior

is here a DISASTER

serious doubts about practical usefulness of correlation matrices

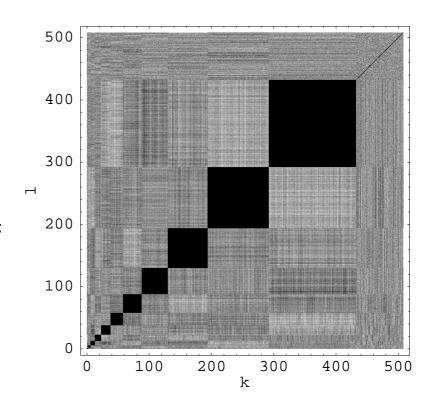
... but: what is the meaning of the large eigenvalues?

#### A Model Correlation Matrix

one-factor model (called Noh's model in physics)

$$M_k(t) = \frac{\sqrt{p_{b(k)}}\eta_{b(k)}(t)}{\sqrt{1+p_{b(k)}}} + \frac{\varepsilon_k(t)}{\sqrt{1+p_{b(k)}}}$$

branch plus idiosyncratic



 $\eta_{b(k)}(t)$  and  $\varepsilon_k(t)$  are standard normal, uncorrelated time series

## Explanation of the Large Eigenvalues

$$\kappa_b imes \kappa_b$$
 matrix  $egin{bmatrix} 1 & \dots & 1 \ dots & dots \ 1 & \dots & 1 \end{bmatrix} = e e^\dagger$  with  $e = \begin{bmatrix} 1 \ dots \ 1 \end{bmatrix}$ 

for 
$$T \to \infty$$
, one block has the form  $\frac{1}{1+p_b} \left( p_b e e^\dagger + 1_{\kappa_b} \right)$ 

e itself is an eigenvector! — it yields large eigenvalue  $\frac{1+p_b\kappa_b}{1+p_b}$ 

in addition, there are 
$$\kappa_b - 1$$
 eigenvalues  $\frac{1}{1 + p_b}$ 

# Noise Reduction and Cleaning

## Noise Reduction by Filtering

digonalize  $K \times K$  correlation matrix  $C = U^{-1}\Lambda U$ 

remove noisy eigenvalues 
$$\Lambda = \operatorname{diag}(\lambda_1, \ldots, \lambda_c, \lambda_{c+1}, \ldots, \lambda_K)$$



 $\Lambda^{(\text{filtered})} = \text{diag}(0, \dots, 0, \lambda_{c+1}, \dots, \lambda_K)$ keep branch eigenvalues

 $C^{\text{(filtered)}} = U^{-1} \Lambda^{\text{(filtered)}} U$ obtain filtered  $K \times K$  correlation matrix

restore normalization  $C_{kk}^{(\text{filtered})} = 1$ 

Bouchaud, Potters, Theory of Financial Risk (2000) Plerou, Gopikrishnan, Rosenow, Amaral, Guhr, Stanley, PRE 65 (2002) 066126

### Parameter and Input Free Alternative?

What if "large" eigenvalue of a smaller branch lies in the bulk? Also: For smaller correlation matrices, cut—off eigenvalue  $\lambda_c$  not so obvious.

There are many more noise reduction methods.

It seems that all these methods involve parameters to be chosen or other input.

Introduce the power mapping as an example for a new method. It needs little input.

The method exploits the chiral structure and the normalization.

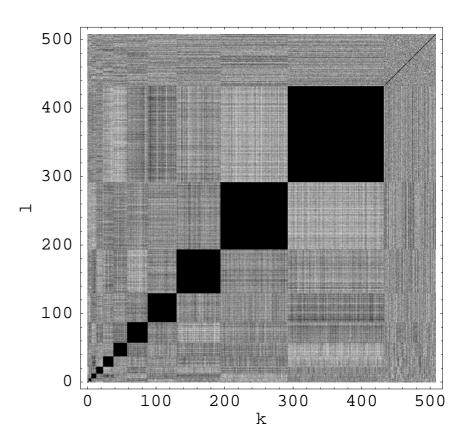
## Illustration Using the Noh Model Correlation Matrix

We look at a synthetic correlation matrix.

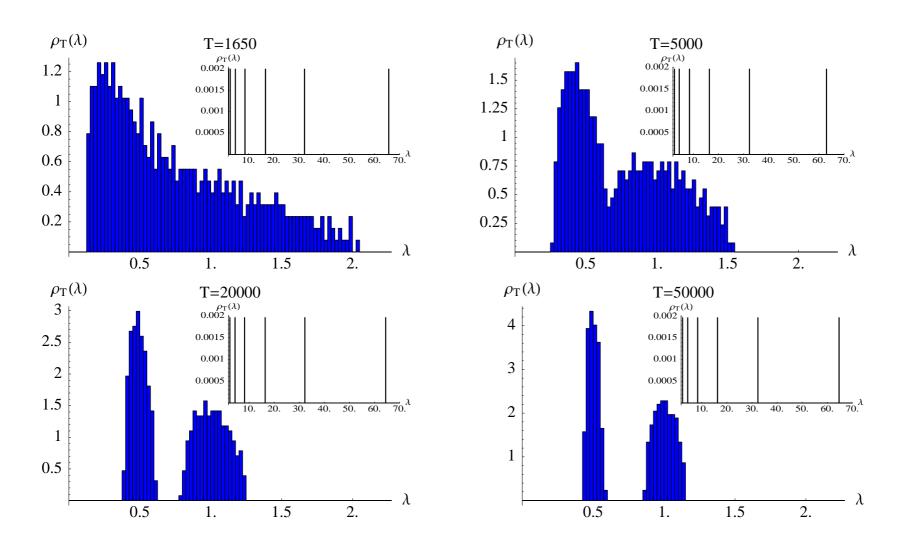
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branch plus idiosyncratic

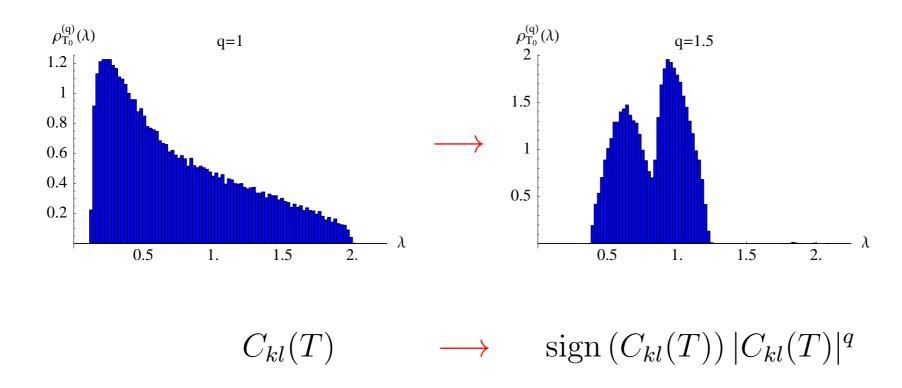


## Spectral Densities and Length of the Time Series



correlations and noise separated

### **Power Mapping**



#### large eigenvalues (branches) only little affected

time series are effectively "prolonged"!

T. Guhr and B. Kälber, J. Phys. A36 (2003) 3009

### **Heuristic Explanation**

matrix element  $C_{kl}$  containing true correlation u and noise  $v/\sqrt{T}$ 

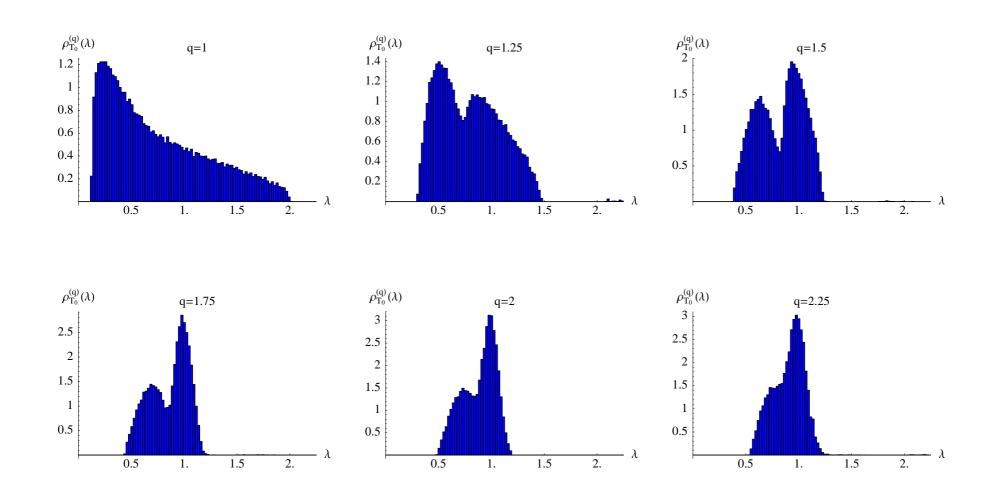
$$\left(u + \frac{v}{\sqrt{T}}\right)^q = u^q + q\frac{u^{q-1}v}{\sqrt{T}} + \mathcal{O}\left(\frac{1}{T}\right)$$

matrix element  $C_{kl}$  containing only noise  $v/\sqrt{T}$ 

$$\left(\frac{v}{\sqrt{T}}\right)^q = \frac{v^q}{T^{q/2}}$$

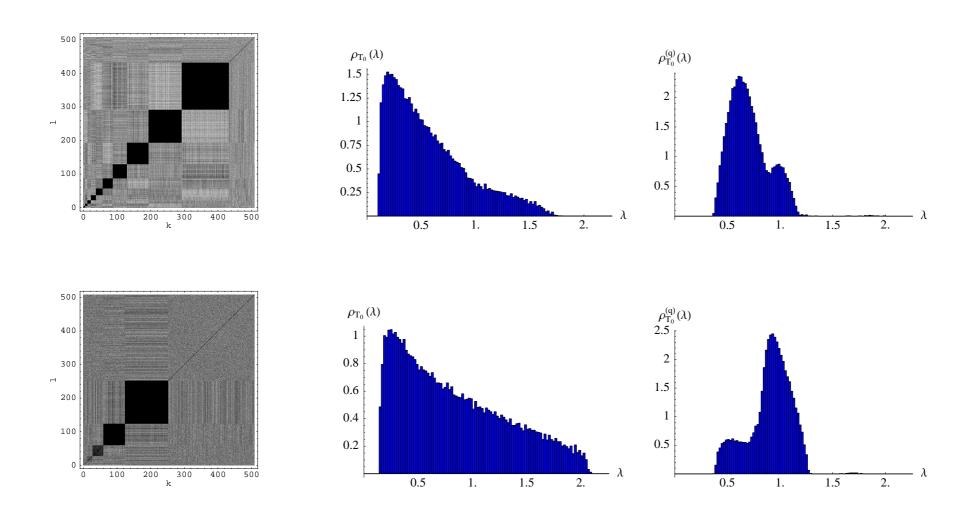
 $\longrightarrow$  noise supressed for q > 1

### Self-determined Optimal Power



optimal power  $q \approx 1.5$  is automatically determined by the very definition of the correlation matrix

#### **Internal Correlation Structure**



power mapping sensitive enough to clean the internal structure

### Power Mapping is a New Shrinkage Method

shrinkage in mathematical statistics means removal of something which one does not want to be there (noise)

- in practice: linear substraction methods
- --> shrinkage parameter (and other input) needed

power mapping is non-linear

it is parameter free and input free, because

- "chirality" correlation matrix elements  $C_{kl}$  are scalar products  $\longrightarrow$  noise goes like  $1/\sqrt{T}$  to leading order
- normalization boundness  $|C_{kl}| \le 1 \longrightarrow |C_{kl}|^q \le 1$

## Sketch of Analytical Discussion

 $\lambda_k(T)$  eigenvalues of  $K \times K$  correlation matrix C = C(T)

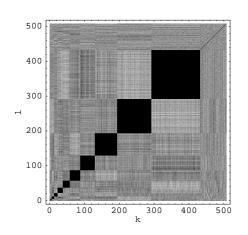
before power mapping 
$$\lambda_k(T) = \lambda_k(\infty) + \frac{v_k}{\sqrt{T}}a_k + \mathcal{O}(1/T)$$

$$\rho_T(\lambda) = \int_{-\infty}^{+\infty} d\lambda' \frac{1}{K} \sum_{k=1}^{K} G\left(\lambda - \lambda', \frac{v_k^2}{T}\right) \rho_{\infty}(\lambda') + \mathcal{O}(1/T)$$

$$\text{thereafter} \qquad \lambda_k^{(q)}(T) = \lambda_k^{(q)}(\infty) + \frac{v_k^{(q)}}{\sqrt{T}} a_k^{(q)} + \frac{\widetilde{v}_k^{(q)}}{T^{q/2}} \widetilde{a}_k^{(q)} + \mathcal{O}(1/T)$$

$$\rho_T^{(q)}(\lambda) = \int_{-\infty}^{+\infty} d\lambda' \frac{1}{K} \sum_{k=1}^K G\left(\lambda - \lambda', \frac{(\widetilde{v}_k^{(q)})^2}{T^q}\right) \rho_T(\lambda') \Big|_{v_k^{(q)}} + \mathcal{O}(1/T)$$

## Result for Power-Mapped Noh Model



$$M_k(t) = \frac{\sqrt{p_{b(k)}}\eta_{b(k)}(t)}{\sqrt{1+p_{b(k)}}} + \frac{\varepsilon_k(t)}{\sqrt{1+p_{b(k)}}}$$

B branches, sizes  $\kappa_b$ ,  $b = 1, \ldots, B$   $\kappa$  companies in no branch

$$\rho_T^{(q)}(\lambda) = (K - \kappa - B)G\left(\lambda - \mu_B^{(q)}, \frac{(v_B^{(q)})^2}{T}\right) + \kappa G\left(\lambda - 1, \frac{(v_0^{(q)})^2}{T^q}\right) + \sum_{b=1}^B \delta\left(\lambda - \left(1 + (\kappa_b - 1)\left(\frac{p_b}{1 + p_b}\right)^q\right)\right)$$

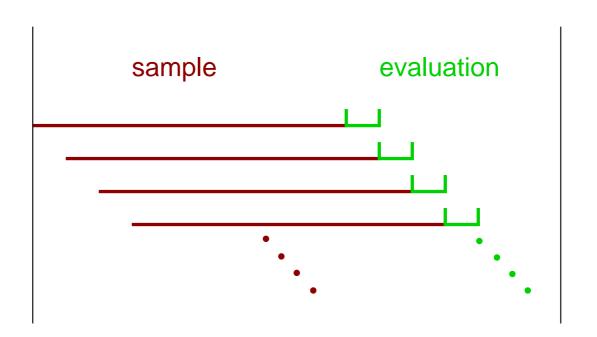
where 
$$\mu_B^{(q)} = 1 - \frac{1}{B} \sum_{b=1}^{B} \left( \frac{p_b}{1 + p_b} \right)^q$$

# **Application to Market Data**

### Markowitz Optimization after Noise Reduction

portfolio optimization

Markowitz theory



#### Swedish stock returns

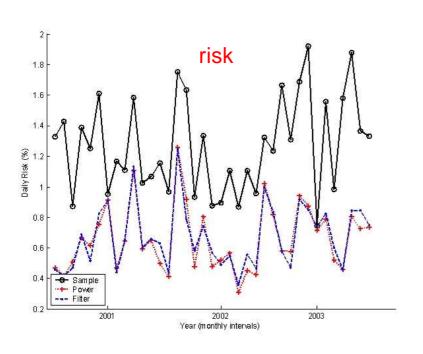
197 companies, daily, from July 12, 1999 to July 18, 2003 sample: one year — evaluation steps: one week

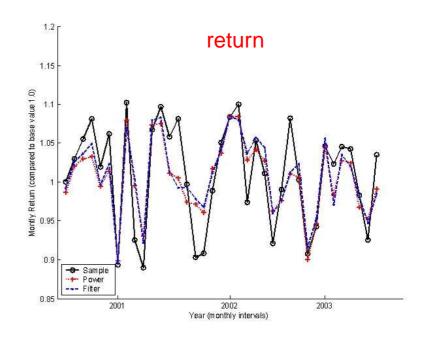
#### Standard & Poor's 500

100 most actively traded stocks, daily data 2002 to 2006 sample: 150 days — evaluation steps: 14 days

#### Swedish Stocks — No Constraints

#### Markowitz theory with desired return of 0.3% per week

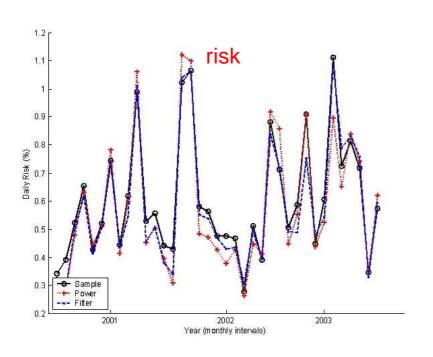


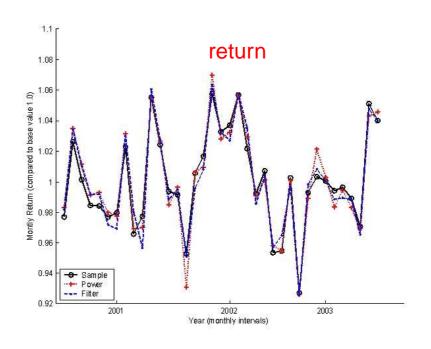


	yearly actual risk [%]	yearly actual return [%]
sample	20.7	11.1
power mapped	11.3	5.0
filtered	11.4	10.5

## Swedish Stocks — Constraint: No Short Selling

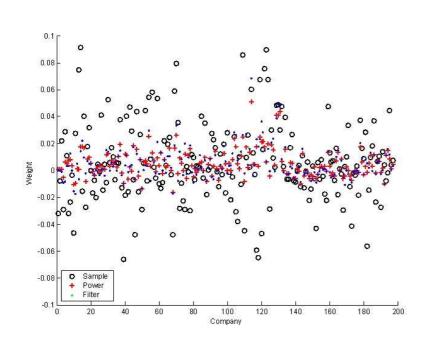
#### Markowitz theory with desired return of 0.1% per week

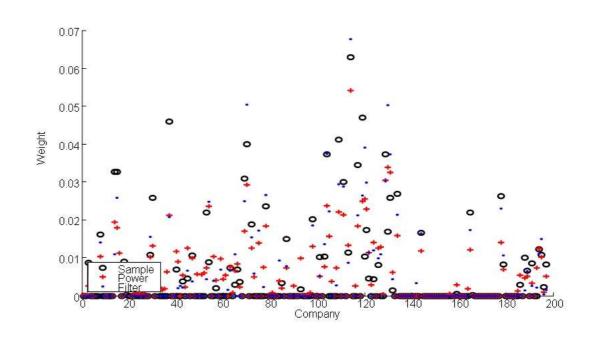




	yearly actual risk [%]	yearly actual return [%]
sample	10.1	0.5
power mapped	9.9	1.1
filtered	9.9	0.7

## Swedish Stocks — Weights





no constraints

constraint: no short selling

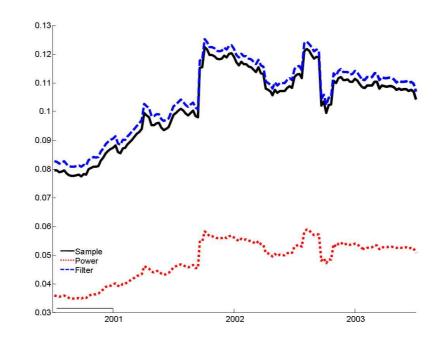
less rigid: filtering seems favored
 more rigid: power mapping seems favored

#### Mean Value of Correlation Matrix

#### in a sampling period

$$c = \frac{1}{K^2} \sum_{k,l} C_{kl}$$

very similar curves!

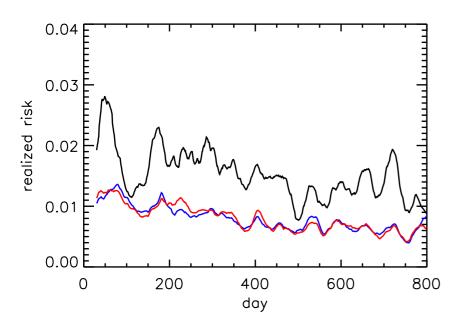


important: Markowitz optimization is invariant under scaling  $C \longrightarrow \gamma C$  for all  $\gamma > 0$ 

power mapped C can be readjusted with  $c^{
m (original)}/c^{
m (power\ mapped)}$ 

## Standard & Poor's — Adjusted Power

$$K = 100$$
,  $T = 150$ ,  $q_{\text{opt}} = 1.8$ 



constraint: no short selling

#### Mean realized risk

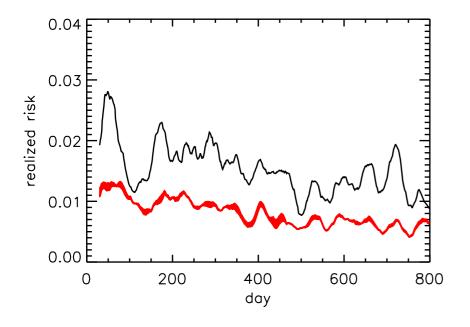
$C^{\text{sample}}$	1.548e-2
$C^{ m filter}$	0.809e-2
$C^{(q)}$	0.812e-2

#### Mean realized return

$C^{\text{sample}}$	0.42e-4
$C^{ m filter}$	5.45e-4
$C^{(q)}$	5.90e-4

## Standard & Poor's — Varying Power

$$K = 100$$
,  $T = 150$ ,  $q_{\text{opt}} = 1.8$ 



constraint: no short selling

Power–mapping yields good risk-reduction for wide range of q values

### **Summary and Conclusions**

- portfolio risk depends on correlations
- Markowitz optimization is an Euler–Lagrange problem
- correlations are noise dressed
- two noise reduction methods discussed: filtering and power mapping
- both are good at reducing risk, perform differently in the presence of constraints (no short selling)
- example for everyday work in financial industry